

Joe Bean's Express Espresso Brews Up Success With Comcast Business Connectivity Solutions

Comcast Business Celebrates the Start of Spring with Free Coffee Promotion on April 14 at Multiple Joe Bean's Locations in Forest and Lynchburg, VA

LYNCHBURG, VA – April 10, 2025 – Comcast Business is providing Joe Bean's Express Espresso (Joe Bean's), a Virginia-based coffee shop, with Internet and mobile solutions to help keep its operations running smoothly and efficiently at locations in Lynchburg and Altavista. This was all made possible through a <u>recent expansion</u> of Comcast's advanced network to more than 12,000 new homes and businesses in the Lynchburg area.

Founded in 2000, Joe Bean's quickly became a beloved coffee destination across Virginia and it relies on Comcast Business' high-speed Internet and mobile solutions – including <u>Comcast Business Mobile</u> and <u>Comcast Business Connection Pro</u> – to deliver a superior level of customer service. The technology supports operations, including reliable drive-thru payment processing and seamless communication between customers, employees and vendors.

"Comcast Business serves as the technology foundation for Joe Bean's, powering customer service and all that we do with seamless connectivity," said Linda Brown, Owner of Joe Bean's Express Espresso. "Comcast Business Mobile helps keep our team connected on-the-go, and fast, reliable Internet is critical at our drive-thru locations. Our confidence in Comcast Business's technology solutions keeps us brewing success for customers each and every day."

As part of its digital transformation, Joe Bean's recently expanded its Comcast Business Mobile services to add seven total lines, taking advantage of flexible and cost-effective mobile plans on a reliable 5G network. This has enabled employees to stay connected, whether they are at the register, restocking inventory or handling customer inquiries.

Joe Bean's has been deeply rooted in the Lynchburg community for nearly 25 years, supporting school fundraisers, food banks and animal shelters. By leveraging Comcast Business solutions, the company continues to expand and deliver exceptional customer experiences while staying engaged with the causes that matter most.

To celebrate the start of spring, on April 14, the first 100 customers at each of Joe Bean's locations in Forest and Lynchburg will receive a free cup of coffee. Stop by to enjoy a fresh brew starting at 9 AM ET while supplies last at the following Joe Bean's locations:

- Joe Bean's drive-thru located at 15173 Forest Rd, Forest, VA 24551
- Joe Bean's drive-thru located at 2123 Lakeside Dr, Lynchburg, VA 24501

"Network support to enhance technology capabilities is essential for a small business like Joe Bean's Express Espresso to operate efficiently and deliver top-tier customer service," said Dan Carr, Vice President of Comcast Business for Comcast's Beltway Region. "We're proud of the possibilities that our recent network expansion in the Lynchburg area has brought to new businesses and we are excited to continue supporting growing brands like Joe Bean's with cutting-edge solutions that keep them connected, expand their reach and enable seamless customer service."

About Comcast Business

Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what's next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology



leaders across industries to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

For more information, call 800-501-6000. Follow on Twitter <u>@ComcastBusiness</u> and on other social media networks at http://business.comcast.com/social.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences.

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